



Brand Story

Gensun outdoor furniture manufactures premium outdoor furniture in a range of a styles. Perfect for backyard decks or balconies, the brand brings together unparalleled comfort with timeless exterior design elements for a welcoming and timeless effect. Products from Gensun are designed with the natural elements in mind, and are built to resist damage from wind, rain, and UV rays. Today, Gensun patio furniture offers over a dozen unique collection, with each style catering to a different popular outdoor aesthetic. The company has a proven track record of excellence in manufacturing, having won the Manufacturer Leadership Award in 2010 and 2014. This award recognizes brands that make cast aluminum furniture, and Gensun is further renowned for its meticulously detailed and high-quality designs and superior service. Looking towards the future, the brand plans to continue on the path of premium design and constant innovation, by unveiling new collections, styles, and fabrics. Innovative ideas and a fresh perspective are cornerstones of the Gensun philosophy. From dining sets to outdoor sofas, the company makes it easy to find chic and comfortable pieces to style any outdoor space.

The Gensun Furniture Product Line

Gensun patio furniture offers pieces for any type of outdoor arrangement, making it easy to create one cohesive aesthetic that carries throughout multiple outdoor spaces. Gensun today provides more than a dozen collection options, that include traditional, transitional, and modern designs. Gensun casual furniture includes dining sets, lounge sets, bar sets, and outdoor kitchen necessities. Seating options are either cushion, sling, woven, or padded sling. Cushion pieces bring the comfort and appeal of indoor furniture to an outdoor seating, with plush deep seats to rival any indoor sofa. Sling products offer a more trim silhouette that requires little maintenance but is still comfortable. Padded sling furniture refers to pieces that have a slim frame that mimics traditional sling but with added compressed cushion and an upholstered top layer. Gensun outdoor furniture padded sling has fabric that covers the frontside and backside of chairs for a unique twist. For traditional arrangements, nothing says timeless quite like woven wicker. Gensun offers five wicker shades wrapped around a sturdy aluminum cast frame. To create an outdoor kitchen with every convenience of the indoors, Gensun outdoor kitchen furniture includes appliance cabinets, storage cabinets, and islands that can be fitted with grills or used to prepare food. Gensun offers a variety of accessories for outdoor spaces, including stools, umbrellas, and Gensun fire pit products. The Gensun grand terrace fire pit offers a cozy respite on cold days.

The Gensun Furniture Aesthetic

Gensun patio furniture leans heavily into traditional exterior motifs, for enduring styles that are just as comfortable as they are elegant. From custom made cushions and fabric color options to a variety of tabletop patterns and designs, the brand makes it easy to create a truly custom look that blends with any existing furniture or decorating theme. The wide inventory includes solutions for any outdoor need, from dining sets, to lounge sets and kitchen must-haves. Pieces can easily be mixed, matched, and coordinated to achieve a seamless look. To appeal to more modern tastes, the brand also carries contemporary collections with clean lines and sleek forms. For rainier environments, the company offers Sunbrella fabric cushions, which repel moisture and resist mold, mildew, and stains. Furniture is covered by limited residential and commercial warranties.